



Capitol Concours d'Elegance

-A BENEFIT FOR-  
Shriners Hospitals for Children®  
Northern California &  
California Automobile Museum

Sunday, June 10, 2012  
Capitol Mall  
Sacramento, CA



Sanctioned By



# Registration Form

Yes, I will support 2012 Capitol Concours as an official sponsor.

I'm sorry, I am unable to sponsor this year, but would like to make a donation. Amount \$ \_\_\_\_\_

Individual/organization name \_\_\_\_\_

Contact name \_\_\_\_\_

Mailing address \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

## Sponsor Levels (please specify)

Imperial Sponsor ~ \$10,000 (\$8,000 is tax deductible)

Potentate Sponsor ~ \$5,000 (\$4,000 is tax deductible)

Classic Sponsor ~ \$2,500 (\$2,100 is tax deductible)

Principle Sponsor ~ \$1,000  \$500 (fully tax deductible)

Business Card Sponsor ~ \$250 (fully tax deductible)

I choose to waive all ticket benefits in order to receive credit for making a fully tax deductible gift.

Check enclosed  Invoice Me Amount \$ \_\_\_\_\_

Charge Card  Visa  MC  AmEx Amount \$ \_\_\_\_\_

Name on card: \_\_\_\_\_

Card number: \_\_\_\_\_

Expiration date: \_\_\_\_\_ mm / yy CVV \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please make checks payable to:** 2012 Capitol Concours

**Please send company logos electronically to:** [shrinersconcours@shrinenet.org](mailto:shrinersconcours@shrinenet.org)

**Mail or fax completed contract forms to:**

Tina Brunello

Shriners Hospitals for Children-Northern California

2425 Stockton Boulevard, Sacramento, CA 95817

Phone (916) 453-2018 • FAX (916) 453-2388

## Your Sponsorship Touches Thousands Of Lives



### Life-saving, life-changing health care

Since April 1997, the Shriners regional pediatric medical center in Sacramento has made dreams come true for children and families faced with orthopedic conditions, spinal-cord injuries and burns. Private donations help to assure that Shriners Hospitals for Children-Northern California is able to deliver highly specialized, multi-disciplinary pediatric health care to more than 25,000 children annually without regard for a family's ability to pay.

### Experience automotive evolution

The California Automobile Museum provides a history tour on wheels featuring more than 150 vehicles, many of them privately owned, that range from the earliest models of the 20<sup>th</sup> century to prototypes of alternative energy for today. There are cars - and memories - for everyone, from the Model T and tailfins to the Brass Era or the speed of racing. The Museum houses an extensive research library and offers classes on every topic automotive.

Shriners Hospitals for Children-Northern California and the California Automobile Museum gratefully acknowledge our region's generous business community for their commitment to our unique missions through sponsorship of the Capitol Concours d'Elegance.

CapitolConcours.com



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# Sponsorship Opportunities

## Imperial Sponsor

\$10,000

In addition to the Key Sponsor Benefits listed below, Imperial Sponsors enjoy:

- Space to promote products/services at associated events
- Choice of two one-half page color ads or one full page color ad in Capitol Concours Program
- Opportunity to provide promotional materials in sponsored goody bags
- Credit as sponsor in all media stories and appearances
- Twenty (20) tickets to VIP Hospital Tent and associated VIP events
- Fifty (50) general admission tickets to Concours
- Special recognition as Imperial Sponsor in Concours Program

## Potentate Sponsor

\$5,000

In addition to the Key Sponsor Benefits listed below, Potentate Sponsors enjoy:

- One-half page color ad in Concours d'Elegance Program
- Opportunity to provide promotional materials in sponsored goody bags
- Credit as sponsor in all media stories and appearances
- Eight (8) tickets to VIP Hospital Tent and associated VIP events
- Thirty (30) general admission tickets to Concours
- Special recognition as Potentate Sponsor in Concours Program

## Classic Sponsor

\$2,500

In addition to the Key Sponsor Benefits listed below, Classic Sponsors enjoy:

- One-quarter page color ad in Concours d'Elegance Program
- Four (4) tickets to VIP Hospital Tent and associated VIP events
- Ten (10) general admission tickets to Concours
- Special recognition as Imperial Sponsor in Concours Program

## Principle Sponsor

Two levels – \$1,000 & \$500

\$500 level will be listed as a sponsor of the vehicle judging class of their choosing (pending availability)

\$1,000 level will be listed as a sponsor of the vehicle judging class of their choosing (pending availability) plus:

- 10 x 10 commercial booth space to promote products or services during Concours
- Name/logo opportunities:
  - ~ Event T-shirt
  - ~ Concours website and flyers
- Two (2) tickets to VIP Hospital Tent and associated VIP events

## Business Card Sponsor

\$250

- Name/logo to appear on dedicated business card sponsor page in the official Concours d'Elegance Program

## Key Sponsor Benefits

Available to all Imperial, Potentate and Classic Sponsors

- 10 x 10 commercial booth space to promote products or services
- Name/logo opportunities:
  - ~ Event T-shirt
  - ~ Concours advertising
  - ~ Vehicle Entry forms
  - ~ Concours website, flyers, postcards & press releases
- Special recognition & presentation at VIP events
- VIP Tours of Charity Locations