



## **PRESENTING SPONSOR**

**\$25,000**

Presenting Sponsor of the 15<sup>th</sup> Annual Shriners Hospital Concours d'Elegance will receive:

### **Commercial Space**

- 10 x 10 booth space to promote products or services at Concours
- Space to promote products or services at wine tasting event

### **Commercial Opportunity**

- Opportunity to provide promotional materials in registered participants' goodie bags
- Opportunity for two full-page spread in Concours d'Elegance Program

### **Signage**

- Name/logo to appear on Event Banner
- Name/logo to appear on wine glass at wine tasting event
- Three banners displayed at Concours d'Elegance
- Name/logo to appear on People's Choice voting form and box
- Opportunity to be location site for ticket sales for Concours d'Elegance

### **Media/Outreach**

- Name/logo to appear largest under event name on:
  - Event clothing merchandise
  - Bookmarks
  - Coloring placemat to be used at local restaurants
  - Ads in Sacramento Magazine, additional tba
  - Billboards, if secured
  - Vehicle Entry Forms
  - Flyers
  - Save the Date card
  - Press Releases
  - Event T-shirt
  - Website with link
  - Additional promotional materials TBA
  - Special recognition
  - Opportunity to provide lanyards to Judges, VIP participants, Media, and Concours d'Elegance Executive Committee

### **Additional Benefits**

- Fifty (50) tickets to the wine tasting event (\$40.00 per ticket)
- Special recognition and presentation at wine tasting event
- Opportunity to have lead vehicle with signage at the illustrious Tour d'Elegance
- One Hundred fifty (150) tickets to Shriners Hospitals Concours d'Elegance
- Eight (8) VIP parking passes to Shriners Hospitals Concours d'Elegance
- Twelve (12) tickets to the VIP Hospitality Tent
- Framed and matted Commemorative Poster of the Shriners Hospitals 15<sup>th</sup> Anniversary Concours d'Elegance
- VIP Shriners Hospitals for Children Hospital Tour



## **CLASSIC SPONSOR**

**\$15,000**

Classic Sponsor of the 15<sup>th</sup> Annual Shriners Hospital Concours d'Elegance will receive:

### **Commercial Space**

- 10 x 10 booth space to promote products or services at Concours
- Space to promote products or services at wine tasting

### **Commercial Opportunity**

- Opportunity to provide promotional materials in registered participants' goodie bags
- Opportunity for one full-page color ad in Concours d'Elegance Program

### **Signage**

- Name/logo to appear on Event Banner
- Two banners displayed at Concours d'Elegance
- Name/logo to appear on People's Choice voting form and box

### **Media/Outreach**

- Name/logo to appear on:
  - Event clothing merchandise
  - Bookmarks
  - Coloring placemat to be used at local restaurants
  - Ads in Sacramento Magazine, additional tba
  - Billboards, if secured
  - Vehicle Entry Forms
  - Flyers
  - Save the Date card
  - Press Releases
  - Event T-shirt
  - Website with link
  - Additional promotional materials TBA
  - Special recognition

### **Additional Benefits**

- Thirty (30) tickets to the wine tasting event (\$40.00 per ticket)
- Special recognition and presentation at wine tasting event
- Opportunity to put vehicle in the illustrious Tour d'Elegance
- One hundred (100) tickets to Shriners Hospitals Concours d'Elegance
- Six (6) VIP parking passes to Shriners Hospitals Concours d'Elegance
- Ten (10) tickets to the VIP Hospitality Tent
- Framed and matted Commemorative Poster of the Shriners Hospitals 15<sup>th</sup> Anniversary Concours d'Elegance
- VIP Shriners Hospitals for Children Hospital Tour



## **IMPERIAL SPONSOR**

**\$10,000**

Imperial Sponsor of the 15<sup>th</sup> Annual Shriners Hospital Concours d' Elegance will receive:

### **Commercial Space**

- 10 x 10 booth space to promote products or services
- Space to promote products or services at wine tasting event

### **Commercial Opportunity**

- Opportunity to provide promotional materials in registered participants' goodie bags
- Choice of two one-half page color ads or one full page color ad in program

### **Signage**

- Name/logo to appear under event name on Event Banner
- Two banners to be displayed at Concours d'Elegance
- Name/logo to appear larger on "People's Choice" voting form and box

### **Media/Outreach**

- Name/logo to appear larger than all logos on:
  - Event clothing merchandise
  - Bookmarks
  - Coloring page at Outback Steak Houses
  - Ads in Sacramento Magazine, additional tba
  - Billboards, if secured
  - Vehicle Entry Forms
  - Flyers
  - Save the Date card
  - Press Releases
  - Event T-shirt
  - Website with link
  - Additional promotional materials TBA
  - Special recognition

### **Additional Benefits**

- Twenty (20) tickets to the wine tasting event (\$40.00 per ticket)
- Special recognition and presentation at wine tasting event
- Opportunity vehicle to put vehicle in the illustrious Tour d'Elegance
- Sixty (60) general admission tickets to Shriners Hospitals Concours d'Elegance
- Five (5) VIP parking passes to Shriners Hospitals Concours d'Elegance
- Eight (8) tickets to the VIP Hospitality Tent
- Framed and matted Commemorative Poster of the Shriners Hospitals 15<sup>th</sup> Anniversary Concours d'Elegance
- VIP Shriners Hospitals for Children Hospital Tour



## **PRINCIPAL SPONSOR**

**\$5,000**

Principal Sponsor of the 15<sup>th</sup> Annual Shriners Concours d' Elegance will receive:

### **Commercial Space**

- 10 x 10 booth space to promote products or services

### **Commercial Opportunity**

- Opportunity to provide promotional materials in registered participants' goodie bags
- One-half page color ad in program

### **Signage**

- Name/logo to appear under event name on Event Banner
- Name/logo to appear on "People's Choice" voting form

### **Media/Outreach**

- Name/logo to appear larger on:
  - Event clothing merchandise
  - Bookmarks
  - Coloring page at Outback Steak Houses
  - Ads in Sacramento Magazine, additional tba
  - Billboards, if secured
  - Vehicle Entry Forms
  - Flyers
  - Save the Date card
  - Press Releases
  - Event T-shirt
  - Website with link
  - Additional promotional materials TBA
  - Special recognition

### **Additional Benefits**

- Eight (8) tickets to the wine tasting event, (\$40.00 per ticket)
- Special recognition and presentation at wine tasting event
- Thirty (30) general admission tickets to Shriners Hospitals Concours d'Elegance
- Four (4) VIP parking passes to Shriners Hospitals Concours d'Elegance
- Special recognition as Principal Sponsor in Shriners Hospitals Concours program
- Six (6) tickets to the VIP Hospitality Tent
- VIP Shriners Hospitals for Children Hospital Tour



## **SUPPORTING SPONSOR**

**\$2,500**

Supporting Sponsor of the 15<sup>th</sup> Annual Shriners Concours d' Elegance will receive:

### **Commercial Space**

- 10 x 10 booth space to promote products or services

### **Commercial Opportunity**

- One-quarter page color ad in Concours d'Elegance Program

### **Media/Outreach**

- Name/logo to appear on:
  - Event clothing merchandise
  - Bookmarks
  - Coloring page at Outback Steak Houses
  - Ads in Sacramento Magazine, additional tba
  - Billboards, if secured
  - Flyers
  - Save the Date card
  - Press Releases
  - Event T-shirt
  - Website with link
- Special recognition in newsletter

### **Additional Benefits**

- Four (4) tickets to the wine tasting event, (\$40.00 per ticket)
- Special recognition and presentation at wine tasting event
- Ten (10) general admission tickets to Shriners Hospitals Concours d'Elegance
- Two (2) VIP parking passes to Shriners Hospitals Concours d'Elegance
- Special recognition as Supporting Sponsor in Shriners Hospitals Concours program
- Four (4) tickets to the VIP Hospitality Tent



## **FIELD SPONSOR**

**\$1,000**

Field Sponsor of the 15<sup>th</sup> Annual Shriners Concours d' Elegance will receive:

### **Commercial Opportunity**

- Business card size ad in program

### **Media/Outreach**

- Name/logo to appear on:
  - Bookmarks
  - Coloring page at Outback Steak Houses
  - Ads in Sacramento Magazine, additional tba
  - Flyers
  - Save the Date card
  - Press Releases
  - Event T-shirt

### **Additional Benefits**

- Two (2) tickets to the wine tasting event, (\$40.00 per ticket)
- Six (6) general admission tickets to Shriners Hospitals Concours d'Elegance
- Two (2) VIP parking passes to Shriners Hospitals Concours d'Elegance
- Special recognition and presentation at wine tasting event
- Two (2) tickets to the VIP Hospitality Tent